



GREENE KING
PUB PARTNERS

INDUCTION & BEYOND

Support that makes a difference



Your guide to flexible learning &
development for you and your team

WHEN YOU JOIN US

Essentials



PRE-ENTRY AWARENESS

£100 PER PERSON

You will need to access and pay for this module directly from the BII, visit www.bii.org/industry-advice/peat

Online Learning

Modules are FREE to Partners as part of your induction, but can also be purchased individually for members of your team.



LEVEL 2 AWARD IN FOOD SAFETY

FREE AS PART OF INDUCTION OR
£10 FOR TEAM MEMBERS

If you are preparing food, you and your team must have gained this award.

Workshop Training

£500 PER PERSON
£300 FOR 2nd DELEGATE

Cost includes accommodation and evening meal on the 1st night.



DAY 1

Welcome to Greene King – developing the vision for your pub and making it a reality.

Study tour.

Hosted meal and overnight stay.

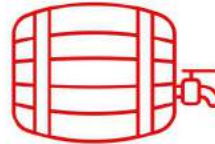
Once you have found the right pub, we want to ensure you have the best possible start, supporting your transition into Greene King and helping to make your business a success.



APLH (ENGLAND) SCPLH (SCOTLAND)

£130 PER PERSON

Anybody authorising the sale of alcohol to the public must hold a Personal Licence. We run courses through the year or can source a session to suit you.



CELLAR MANAGEMENT

£70 PER PERSON

How to manage your cellar effectively to ensure consistent quality, high yield and customer satisfaction.



SAFE START

FREE AS PART OF INDUCTION OR
£20 FOR TEAM MEMBERS

Guides you through safety checks and advises about both Greene King's and your responsibilities before you move into your pub.



BEER GENIUS

FREE

A suite of 3 e-learning modules to teach you more about cask and keg beers. Delegates will be assigned access automatically when you book on our Cellar Management course.



DAY 2

Customer segmentation and market insight, marketing tools and trends.

Brewery tour and tasting.

Overnight stay.



DAY 3 AND BEYOND

Financial controls, driving profitability and making it happen!

Your First 100 Days Once you have settled in your pub, one of our L&D Field Trainers will visit and check everything is running smoothly.

INVESTING IN YOU

Online Learning



PUB SKILLS TRAINING MODULES

£10 PER PERSON PER COURSE

£100 FOR 5 MODULES

£250 ANNUAL LICENCE

More than 25 online training modules delivered through Flow Training, covering Compliance, Service, Trends, Hotel and Health & Safety.

Workshop Training

Workshop training courses delivered by our award winning training team at our state-of-the-art training centre in Bury St Edmunds.



MANAGEMENT TO LEADERSHIP

£450 PER PERSON

For everyone who has supervisory, management or leadership responsibilities. Learn how to be brilliant, all you have to do is ask a few questions!

In-pub Support

No need for you or your team to travel, we can train you at your own pub! Our expert L&D Field Trainers will visit your pub at a time that suits and work with you to develop your business. Training can be split into bite size sessions of 3-4 hours.



ONSITE COACHING

£250 PER DAY

If you want to develop yourself personally, or change the focus of your business, our fully-trained coaches can act as a business mentor to help guide you and support your journey.

We want to ensure you have the right skills to be successful in running your business and we'll agree what support will help you achieve your personal business goals.



MANAGEMENT TRAINING MODULES

£20 PER PERSON PER MODULE

£60 FOR 5 MODULES

£110 FOR 12 MODULES

12 Flow Training modules for managers, covering Management Compliance and Management Development. Modules are also available for team members.



MICHAEL FINNIGAN'S 10 STRATEGIES

£300 PER PERSON

This innovative programme – used by business leaders and elite sports people around the world – focuses on developing a mindset for excellence, giving you simple, usable, everyday skills to achieve your potential, both in your career and personal life.



MULTI-SITE OPERATOR PROGRAMME

£500 PER PERSON INCLUDING OVERNIGHT ACCOMMODATION

A two-day interactive workshop for Partners considering taking a 2nd site, new multiples and current multi-site operators.



MARKETING THROUGH SOCIAL MEDIA

£125 PER PERSON

This one-day course will give you confidence in social media, evaluating methods and approaches and drawing up an effective online marketing campaign.



PRE & POST INVESTMENT SUPPORT

£250 PER DAY FOR SMALL INVESTMENT
OR FREE FOR LARGE INVESTMENTS

As part of the investment support from Greene King, we offer vital Back Of House & Front Of House training support to ensure that you and your team have all the skills to be successful from re-launch.



'The trainers were fantastic, they tailored what they were teaching and the language they used to the levels of experience of my team. At the end, even the most senior people commented that they had learned a lot.'

ANDRENA SMITH-BOWES, SCOTTIE PUB COMPANY

INVESTING IN YOUR TEAM

Online Learning



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£250 ANNUAL LICENCE

More than 25 online training modules delivered through Flow Training, covering Compliance, Service, Trends, Hotel and Health & Safety.

Workshop Training

Workshop training courses delivered by our award winning training team at our state-of-the-art training centre in Bury St Edmunds. Some courses are also available at locations throughout the UK.



CELLAR MANAGEMENT

£70 PER PERSON

How to manage your cellar effectively to ensure consistent quality, high yield and customersatisfaction.

In-pub Support

No need for you or your team to travel, we can train you at your own pub!



ONSITE TEAM TRAINING

£250 PER DAY

£900 FOR 5 SESSIONS

£1,800 FOR 10 SESSIONS

Our expert L&D Field Trainers will visit your pub at a time that suits and work with you to develop your business. Training can be split into bite size sessions of 3-4 hours.

AM

Your team needs to reflect your values and quality. We'll develop a Training Plan with you to support your team to create a motivated and successful workforce.



MANAGEMENT TRAINING MODULES

£20 PER PERSON PER MODULE

£60 FOR 5 MODULES

£110 FOR 12 MODULES

12 Flow Training modules for managers, covering Management Compliance and Management Development. Modules are also available for team members.



BEER GENIUS

FREE

Everything you need to know about handling and serving cask and keg beers, including brand information and an online fault finding self-diagnosis tool, visit: www.Beer-Genius.co.uk



MARKETING THROUGH SOCIAL MEDIA

£125 PER PERSON

This one-day course will give you confidence in social media, evaluating methods and approaches and drawing up an effective online marketing campaign.



MANAGEMENT TO LEADERSHIP

£450 PER PERSON

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APPRENTICESHIPS

An Apprenticeship takes a minimum of 12 months to complete. Your Apprentice will be supported by a dedicated Lifetime Training Regional Trainer. See our Guide on www.PubPartners.net, call Lifetime Training on **0845 123 8510** or email GreeneKing@LifetimeTraining.co.uk



'The in pub training is tailored, flexible training specially designed for my team.'

BOB BETTS, WYVERN, CHURCH CROOKHAM

To learn more about any of the programmes or how our team can support you further, please contact the training team on **01284 714375** or email: pubpartnerstraining@greeneking.co.uk

SEPTEMBER 2019

Get in touch today!

01284 714375

PubPartnersTraining@GreeneKing.co.uk



GREENE KING
PUB PARTNERS

PUB PARTNERS PUBLINE

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Greene King Pub Partners is a trading division of
Greene King Brewing and Retailing Ltd and of
Greene King Retailing Ltd, both companies in the
Greene King group.

Spirit Pub Company (Leased) Limited (5699544) is
also a member of the Greene King group.